

VIRTUAL CFO



THERE IS NO SUCH THING AS WORK-LIFE BALANCE

Not when you're a small business owner

When every detail matters, and when every little decision relies on your input we know that also being a guru in accounting and finance can be burdensome. If you're a growing business that can't justify the cost of a full-time CFO just yet, then we can help.

Delegating your accounting and finance work to Enrizen professionals allows you to put your strengths and efforts into your business. We know that not everyone is as passionate as we are about the debits and credits. The good news is we've made it possible for small businesses to benefit from the financial leadership that big businesses enjoy, by creating our Virtual CFO service.

Our Enrizen business accountants do this day in, and day out, they're numbers obsessed, so we're lending them to businesses so that our clients can get the benefit of financial executives with best practice experience on a small business budget. We allow you greater flexibility and access to our expertise on demand.

WHY OUR CLIENTS USE ENRIZEN AS THEIR VIRTUAL CFO

Admin is not their thing

Financial software can help to maintain records and manage receipts, however, keeping track of all incoming and outgoing and being able to pull reports at an instant is a time consuming and effort-intensive task.

Up to date knowledge of all things compliance, accounting and budgeting require considerable ongoing effort to maintain. If this is not something you're interested in and you want the peace of mind that your business is running on reliable intel, then it is worth considering handing over the financial admin to Enrizen experts.

Inexperience in interpreting and understanding your numbers

If you struggle to work out if your business is profitable by the numbers you have on hand, or if your business costs have increased recently and you can't pinpoint the issue, we can help you to understand the root cause and help you make strategic decisions about your business finances.



We can also help you to understand how fast your business has grown and measure against your industry and economic benchmarks. We can help you assess if you will be able to keep growing at the current rate and then what to do about it regarding finance, de-risking strategies and accounting practices. We can help you identify where you could become more efficient and effective.

A desire to plan on a long-term sustainable scale

Your Virtual CFO will enable you to make optimum financial decisions that help define the future success of your business. Your Virtual CFO helps to provide the facts, analyse the trends, keep you on track of metrics that make sense for your business, ensure the careful management of cash flow, and report back to you however frequently you need.

If you lack a defined plan for growth and are unsure about potential funding requirements to enable the plan, your Virtual CFO can help advise you in ways to help your business thrive.

You want out of the rat race

If you're deciding to sell, retire or get out of the game for other reasons, your Virtual CFO will help you to create a financial transition including managing risks and legal obligations. We also provide due diligence and strategic vetting of potential successors, a crucial and sensitive responsibility. We've found that a business succession plan is a severely underappreciated document in the small businesses arsenal, and proves that small business owners are extremely time poor. We can offer you some breathing room to think long-term and strategically, and ensure a smooth transition when you want out.

Having an Enrizen Virtual CFO means you can be confident that someone is ensuring your business is optimised for continued growth, while you focus on where you add the most value to your business.

If you don't understand what areas of the business the profit is driven from, if you can't predict your cash flow issues before they arise or if you don't have the most up to date knowledge on financial strategies for growth, then we can help. Our Virtual CFOs will deliver the advice to help you understand your business, while you go about building your business.

Rapid, amazing, incredible growth

As owner and manager, you might find yourself getting stuck in the mud with fiddly finances when your time can be better spent overcoming the challenges of small business and focusing on your core skills.

A lot of our Virtual CFO clients have in the past struggled to maintain focus on what is important to their company during rapid growth, and the Enrizen Virtual CFO helps them to keep pace with changes and to be strategic about the decisions they make. We've also helped startups to establish good finance foundations before things get out of control.